

Enhanced Campus Map a Resounding Success!

Navigating the University of San Diego campus is a snap with a flash-based campus map created using R25 WebServices



Inside

University of San Diego

San Diego, California

Products:

R25® Scheduling System, R25 WebServices



Interactive Map:

From the university website, users can use the campus map for much more than locating buildings. They can also see upcoming events, find parking, locate nearby tram stops, and learn about the buildings and programs on campus.

Why R25?

- Saves time and effort
- Easy-to-use development environment
- Flexible event creation
- R25 WebServices allows easy interaction with all R25 data

The Savings:

Time! No duplication of data, since no one needs to manually update an online calendar or link events to buildings on a map – the whole thing happens seamlessly and automatically behind the scenes. When an event is created in R25 and tagged for display on the interactive campus map, it appears with no further effort. If the event specifics change (location, for example), the interactive map display is also changed – without any additional data entry by event schedulers.

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Business Profile

The University of San Diego was founded in 1949 with the mission of becoming an outstanding Catholic private university. Originally composed of three schools (the College for Women, the College for Men, and the School of Law), the colleges merged in 1972. From its humble beginnings, with only 50 students, USD has grown to more

than 7,200 students and 2,000 employees, with more than 60 degree offerings in six schools. Its 180-acre campus houses more than 30 major buildings and covers more than two million square feet. But no matter its size, this growing and thriving university has never faltered from its original mission, to provide “the best in sacred and secular learning” by providing a stellar liberal-arts education.

Problem

The existing campus map on the university website was a large and unwieldy PDF file which took users a long time to download or open, and then was difficult to navigate. The topography of the campus makes flat maps visually deceptive. In addition, the information on the old map was static, so although users could see where buildings were located, they couldn't get up-to-date event information, nor were they able to easily find the closest parking or tram stop.

Solution

The solution was a collaborative effort among the university, Soto Design (a graphic design firm), Freshform Interactive (a web design group), and Thomas Consulting Services (a CollegeNET partner). Since the university was already using R25 for all campus scheduling, data already existed about all the spaces on campus and all upcoming events.

University staff worked with CollegeNET and all the other parties to make the entire map dynamic. To display selected events, a new R25 event category was created specifically





for events to be displayed on the campus map. And while certain information, such as parking lots and tram stops, was not already in R25, it was a simple matter to add those items as spaces. Once the data preparation was complete, the developers established which information they needed to extract from R25, and implemented the new map that now receives automatic R25 updates hourly via XML. See the new map in action at <http://www.sandiego.edu/maps>.

Benefits

The new flash-based interactive map on the university website is handy, easy-to-use, and lets current and future members of the campus community know that their university website is up-to-date with technology that makes their lives easier. "People love the new map!" says USD's Jerry Singleton, R25 Project Manager. "Also, we're getting far fewer phone calls asking about directions and parking."

Want to know more?

To discuss the many ways CollegeNET products can save you time and money, and improve efficiency, call 503.973.5200 or email sales@collegenet.com.

